Red indicates Bleed area that will be cut off - Read Bleed instructions below. Traycard Inside Template INSTRUCTIONS PLEASE READ! Visible from closed case through clear tray adjacent to front cover BLEED INFORMATION: It is very difficult to print exactly to the edge of a sheet of paper/card, to achieve this it is necessary to print a slightly larger area than is needed and then trim the paper/card down to the required finished size. Images, background images and fills which are intended to extend to the edge of the page must be extended beyond the trim line to give a bleed. Extend your background photos, colors etc into the red area to ensure edge to edge printing on the finished cut product. Fold Lin Blue area indicates safety zone - Keep all text out of blue border and within main print area